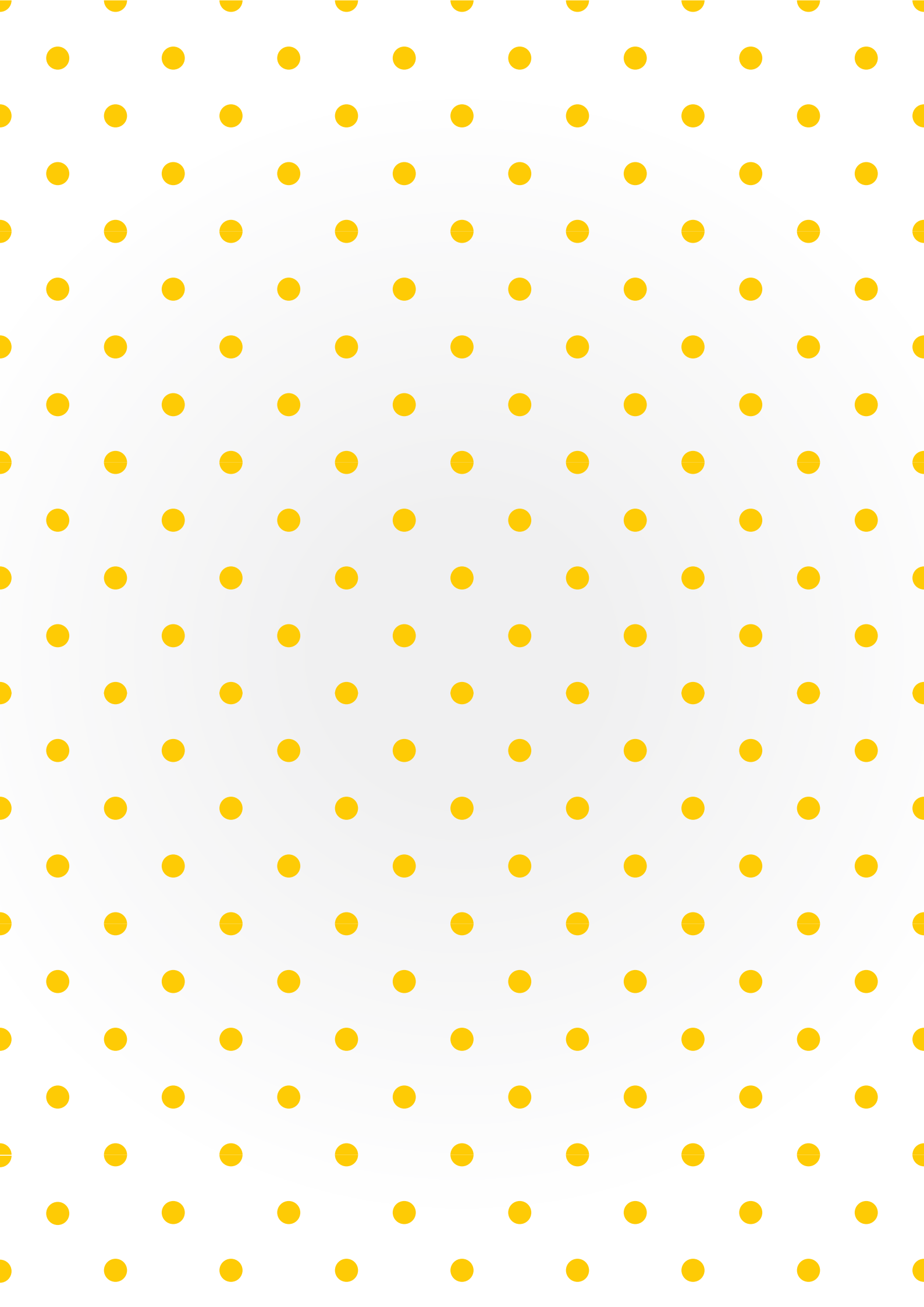
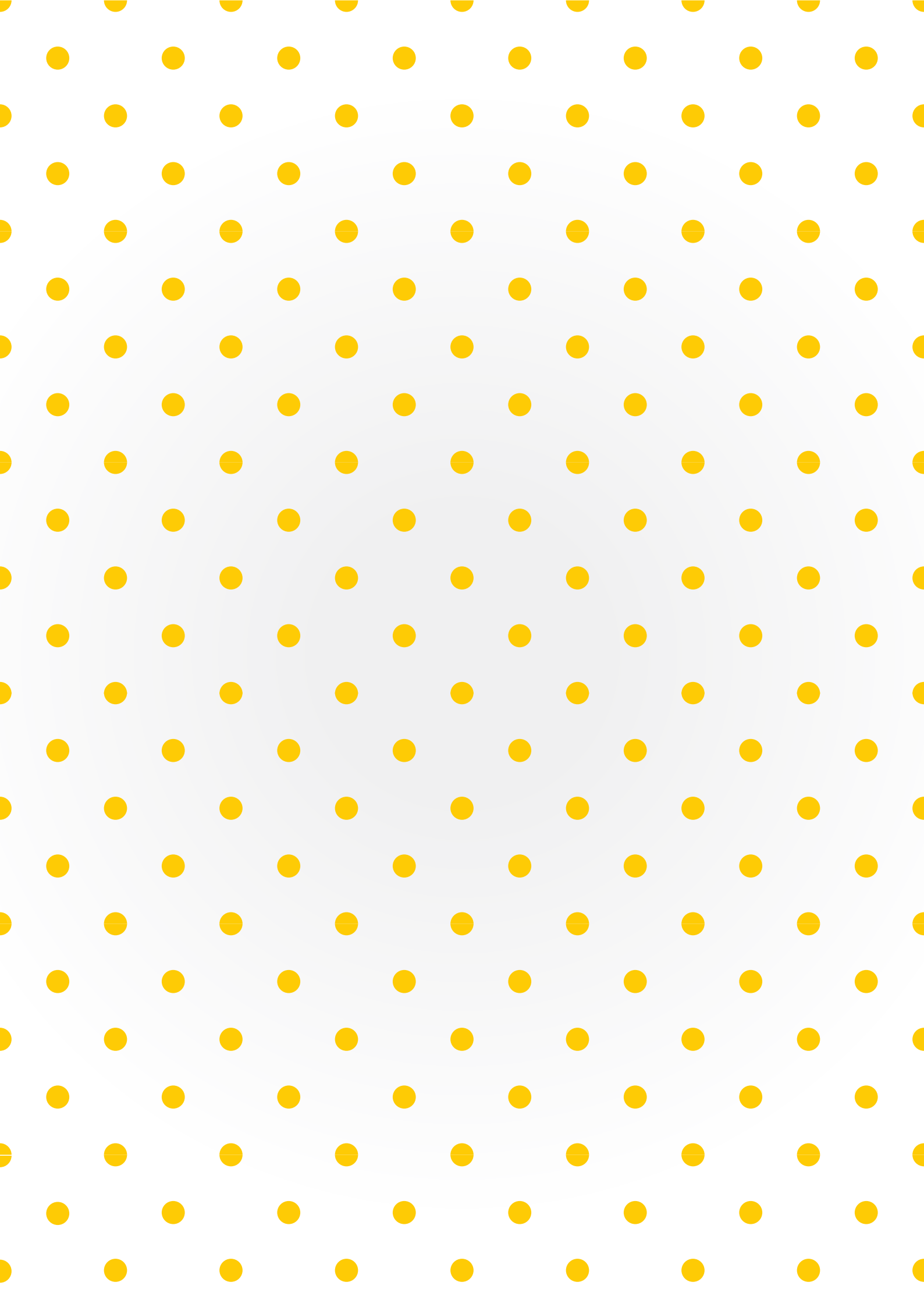




WHITE
RHINO
WWW.WHITERHINO.FILM





Hi,

White Rhino Films (formerly Paradigm Experiential - PXP) is a sister company of BlackRhino Virtual Reality Limited. We are a youthful, creative and vibrant production company with a passion for crafting quality and engaging stories.

We collaborate with international and domestic partners to bring these great stories to life. We specialize in documentaries, mini-documentaries, commercials and branded content, as well as other forms of media content.

Contact us at:

orinacreate@gmail.com

+254 727 781 206



01

V I S

U A L

I D E N T I T Y



Client: European Union

European Film Festival

The annual European Film Festival is an event that provides a window into the diversity of people living in Europe. While the festival features films from Europe, it also promotes Kenyan talent by showcasing movies shot and produced by Kenyans. For the 2019 annual EFF, we were commissioned to come up with the festival's visual identity design.

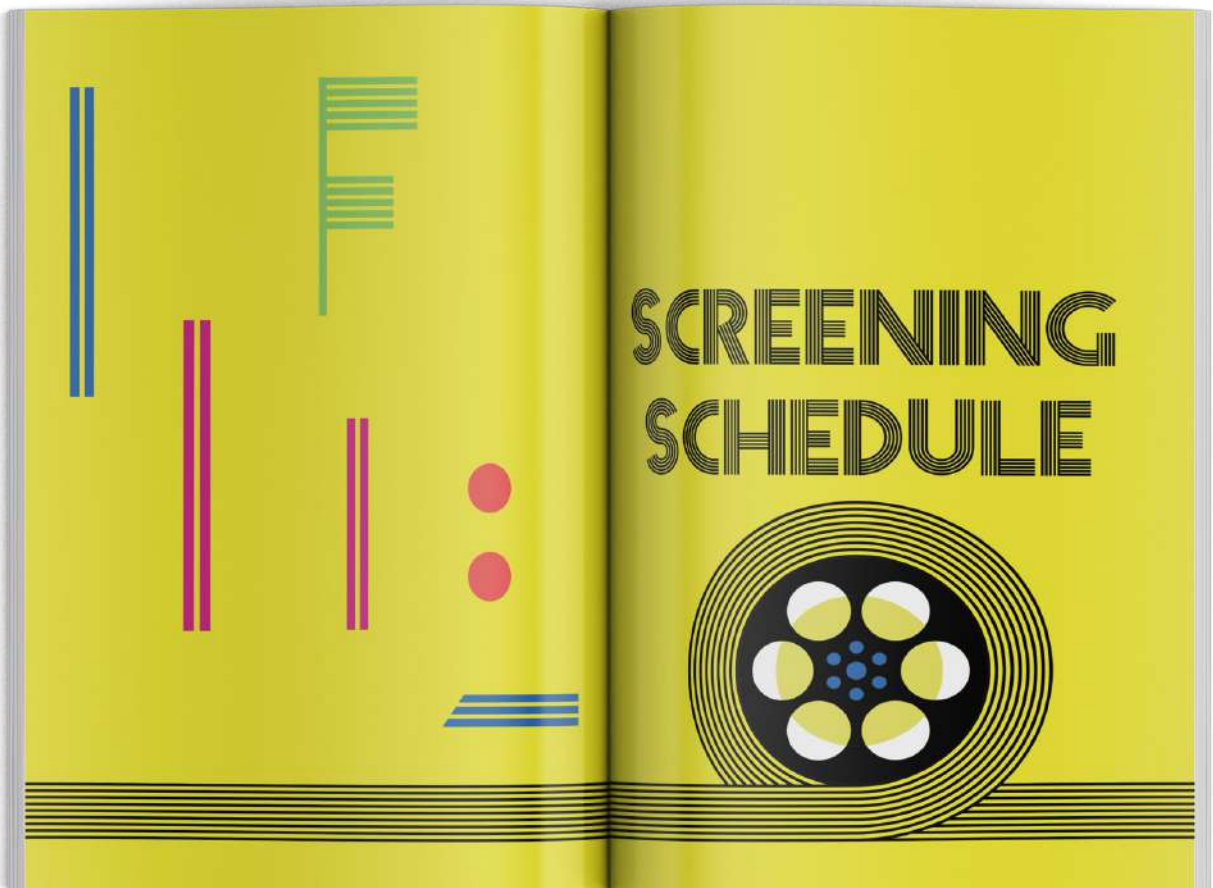
Services offered:

Visual Identity Design - Event Logo & Poster, Catalogue, Social media artworks and Photography.

Curator: Nyambura Waruingi

AR Developers: BlackRhino VR





EFF28
EURO
FILM
FEST
4TH - 26TH MAY 2019
EUROPEAN
FILM
FESTIVAL

Rafiki
Venue: The Alchemist
Time: 1400hrs - 1530 hrs
Date: 5.5.19

EFF28
EUROPEAN
FILM FESTIVAL
4TH - 27TH MAY 2019



EFF28
EURO FILM FEST
4TH - 26TH MAY 2019
EUROPEAN FILM FESTIVAL

(TUR)
MOMMO
Alliance Française 📍
8.15 PM - 9.45 PM 🕒



EFF28
EURO FILM FEST
4TH - 26TH MAY 2019
EUROPEAN FILM FESTIVAL

(FRA)
L'HERMINE



DAGOZ

Manic Monday Blues Music Jam Session

preceded by *Machawood Shorts Film Festival compilation (KEN)*

Dj D-Lite 🎧
on the Decks all night!

Dagoz Artist Bar 📍
7:00pm - 11:00pm 🕒
Mon 20th May 2019 📅

EFF28
EURO FILM FEST
4TH - 26TH MAY 2019
EUROPEAN FILM FESTIVAL





Client: Goethe-Institut

NOMA! XR Exhibition

State of the ARt is a project that aims to integrate visual art with AR & VR, and bring art to life in various collaborative exhibitions.

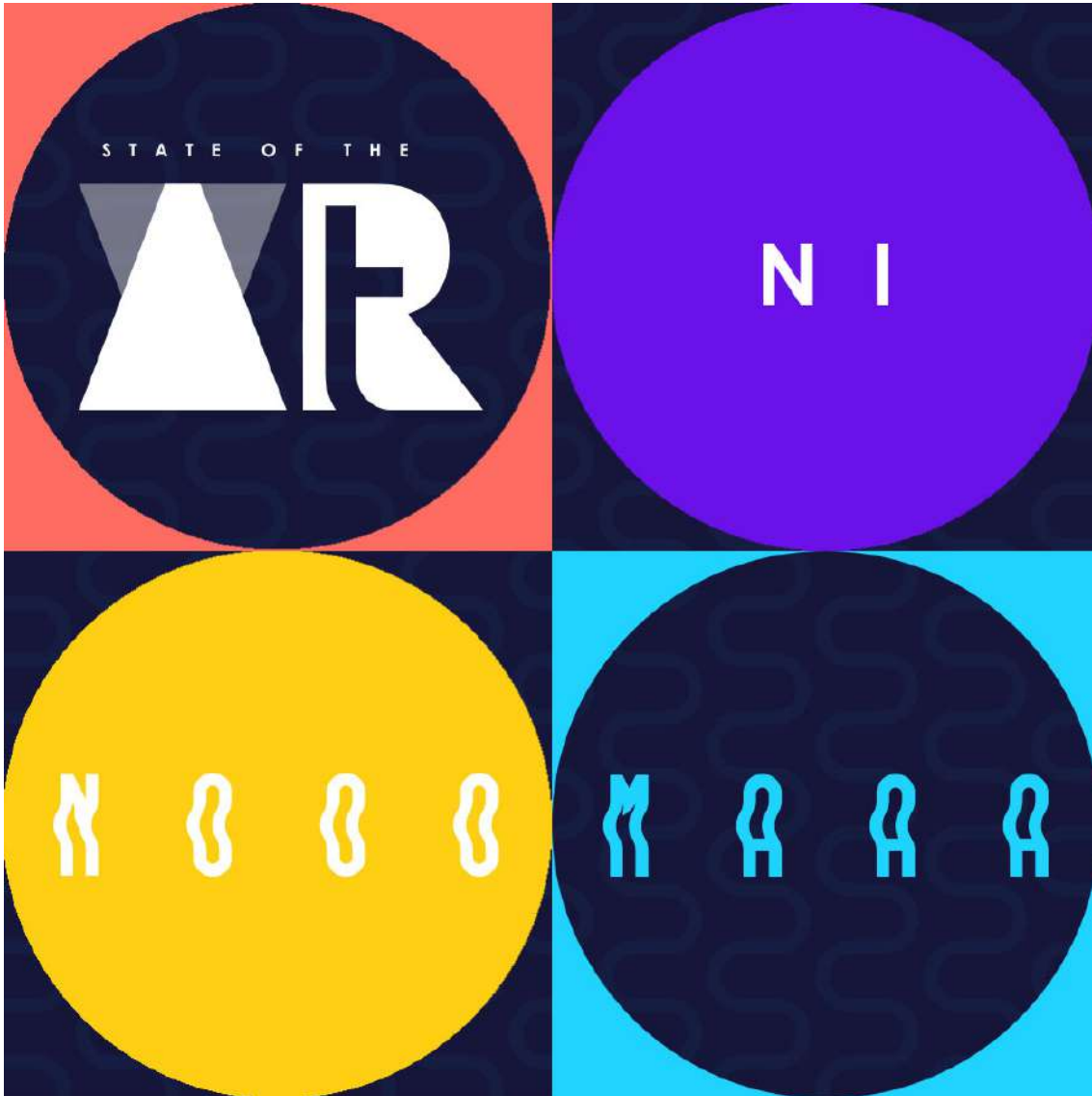
The first exhibition of the project dubbed 'NOMA!' brought together visual artists to showcase their work using AR/VR technologies. The artists partnered with XR Developers to immerse the audience into their artistic world.

Services offered:


Visual Identity Design - Event Logo & Poster, Artist and Partner profiles, Brochure, UI elements, Playing cards, Social media artworks and Photography.

Curator: Nyambura Waruingi

XR Developers: BlackRhino VR



PARTS OF THE



NOMA!

AN XR EXPERIENCE

23rd Jan - 4th Feb 2020

Opening Night:
23rd Jan 2020 at 6pm

📍 Goethe-Institut Auditorium,
Monrovia Street

Featuring:


Ngene Mwaura
Michael Musyoka
Peteros Ndunde
Emmaus Kimani
Ijakaa
Sila Mwake
Virgody


Curated by:
Nyambura M. Warungi

Powered by:
BlackRhino VR

An Initiative of
JENGA-CCI

Follow NOMA!
@goethe_kenya
@blackrhinovr
@kwaotaco





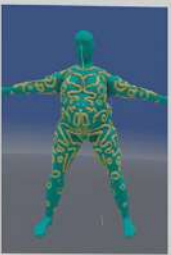
UNEARTHED
VR TOOL: Oculi

NGENE MWAURA

AKA SHEEPGOAT

A big preoccupation in my work preoccupation is masks, and the idea that people take certain actions to keep parts of themselves unseen, whilst simultaneously, revealing other parts. The process for Unearthed began with a curiosity about this. The Oculi platform possesses a streamlined format that felt, to me, like water; giving birth to ideas - a sense on movement; and flight - while orienting one's eye to minute details. Unearthed makes use of VR technology to explore a mask as a 3D space. By zooming into and opening up each specific points on a face, new rooms are created for immersion and exploration, in an experience akin to entering the chaos in which the mind resides.

Instagram: @SheepGoat123

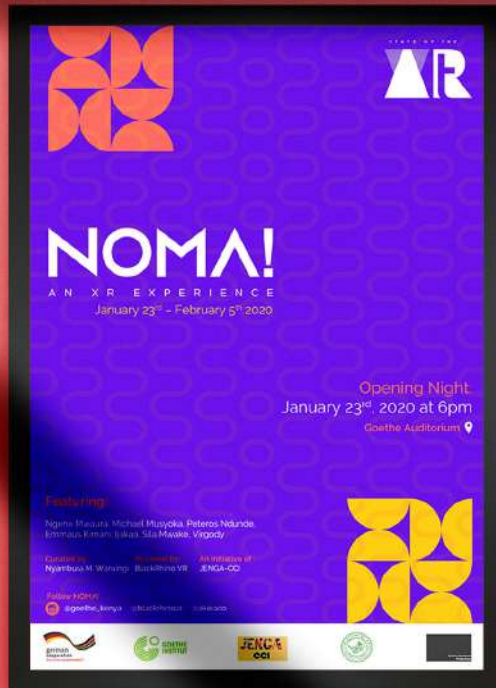


TIME
VR TOOLS: Oculus Medium, Tilt Brush

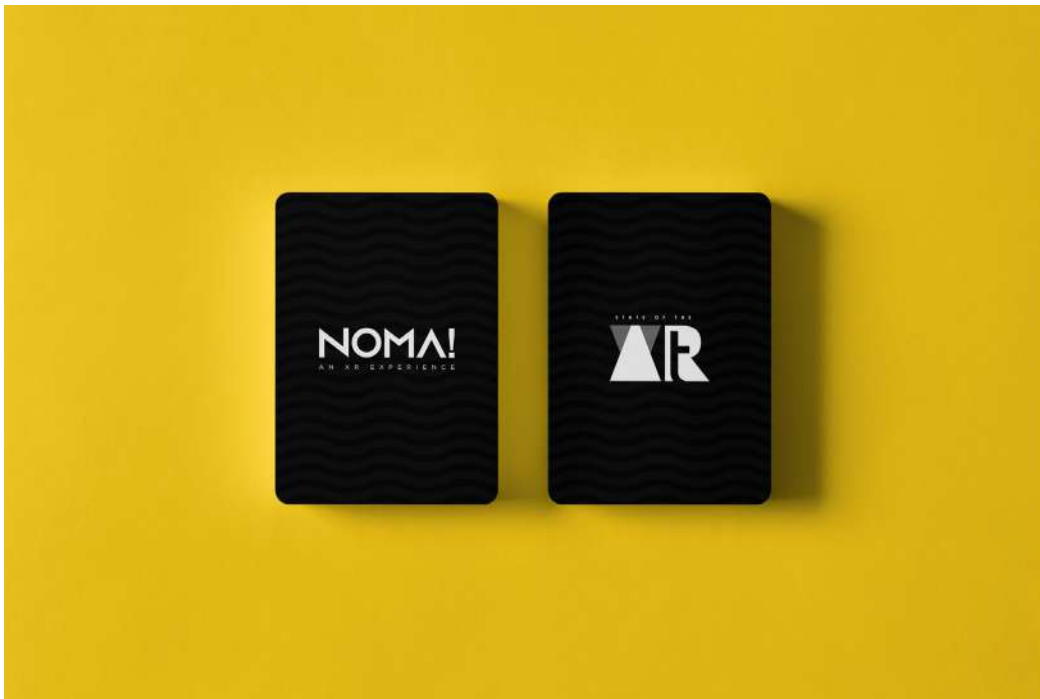
MICHAEL MUSYOKA

'Time' continues, a larger body of work, which comments on the effects of social constructs on human behavior. Time, one of the greatest of these constructs, causes the modern-day human to be in a constant rush, either in pursuit of a goal or seeking escape from adversity. The artist uses a non-binary figure of an overweight person, based on a caricature of a self-portrait, to portray the people in his society. The artist's objective is to place the viewer in a stampede of these caricatures bounding towards the same direction, huffing and puffing. Time illustrates how fast time flies by, and the effect that such systematized ways of living - required by these constructs - has on the modern human.

Instagram: @nylenzani













Client: Mayfair Bank

Mayfair Bank Branding

For this project, we were commissioned to come up with a visual identity design for the Mayfair Bank in Nairobi, using their existing logo.

Services offered:

Visual Identity Design - Company collateral.

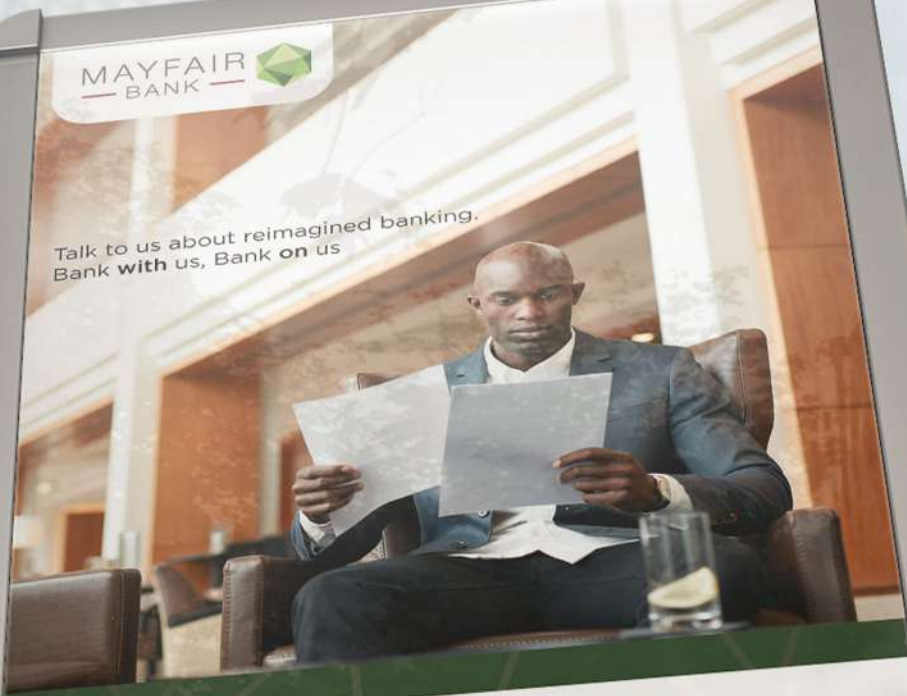




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Mayfair Bank Limited, ☎ +254 774 901 900, 🌐 www.mayfair-bank.com, 🏠 KAM House, Mezzanine Floor, Westlands, PO Box 2051 - 00606, Nairobi, Kenya



Client: Baringo County Government

Kirandich Water Dam Road Race

The Kirdam Road Race is a community fundraising initiative that aims to boost the provision of clean, piped water to Baringo Central constituency residents through the purchase of water pipes, piping and the construction of water tanks.

Services offered:

Event Logo, Poster & Brochure

25
08
18

25/08/18

RUN FOR PHASE 2 OF THE KIRDAM WATER PROJECT

RUN FOR KIR DAM

Kirandich Water Dam,
Kabarnet - Baringo County

f t @ // KIRDAMROADRACE +254 722948473 / +254 723378245

25/08/18
RUN FOR KIR DAM

RACE OBJECTIVE

The Kirdam Road Race is a community fundraising initiative that aims to boost the provision of clean, piped water to Baringo Central constituency residents through the purchase of water pipes, piping and the construction of water tanks. This is part of the realization of the 2030 MDGs by providing residents with clean and accessible water in efforts to eradicate extreme poverty and hunger. The road race is an initiative of Baringo Central Constituency residents in conjunction with Baringo Central MP Joshua Kandie that also aims to promote sport, healthy lifestyles and tourism through an healthy fun-run around the scenic Kirandich Dam terrain , neighboring forests and adjacent hills in a relaxed, competitive social and family outing.

Sports has incredible power to unite individuals and through this event, we would encourage the adoption of sports in Baringo County as a worthwhile social endeavor that also comes with innumerable health benefits.

It is envisioned that in conjunction with the Baringo County government, the local leadership will improve the quality of life of the people of Baringo Central Constituency through the supply of water to at least 80 per cent of the homesteads in the next few years as opposed to the current 49 percent who access clean, piped water as well as improve the forest cover by encouraging residents to plant as many trees as possible.

TALENT SEARCH

Kenya is a sporting nation and sports has often times been used to maintain and improve physical ability and skills through nurturing sporting talent as well as providing enjoyment to both participants and spectators. In this light, the organizing committee settled on using athletics as the driving force for this initiative since communities from the region are passionate and committed towards athletics and pride themselves on the success stories of veteran athletes such as Paul Tergat, the current Chairman, National Olympic Committee – Kenya (NOCK). It is our hope that through Kirdam Road Race, participants will become part of an annual powerful social activity to promote health, nurture young talent and foster the personal development of athletes. We also believe that established talent, local enthusiasts and young athletes will use the event to train and prepare themselves for other upcoming road races that promote the Olympic spirit.



BACKGROUND

Access to safe, clean, drinking water is a valid dream for every citizen in a developing country like Kenya. The provision of clean, accessible water features as a crucial foundation of Vision 2030 and the Millennium Development Goal No. 7 as adopted by the Kenya Government. However, Baringo Central Constituency, within the larger Baringo County is one area that still experiences water shortages many years after independence. Water shortages has hampered development, affected health standards among locals and most times leaving residents (mainly women and girls) to spend many hours a day searching for water. These wasted hours could have been spent in schooling, childcare or engaging in other meaningful/ income generating activities.

It is with the noble objective of improving the health and general welfare of local residents through providing clean, piped water that Kirandich Water Dam was established. Kirandich Water dam (Kirdam) situated in the county headquarters, Kabarnet town, is a high capacity project aimed at providing water for a big part of Baringo County. Kirdam was commissioned by former area MP and retired President Daniel arap Moi in 2001 was funded by an Italian Government Grant and is currently managed by the Rift Valley Water Services Board (RVWSB). Kirandich Water Supply Phase II is an extension of the first phase, which involved construction of the dam, a water treatment plant, two pumping stations and related rising mains, two water tanks and a distribution pipeline. The second phase has been in the offing for some time now and work is set to resume soon. Kirdam Phase Two will upgrade the supply of water to Kabarnet town and also expand water supply to Kabartonjo town and its environs in the Baringo North Sub-County.

In as much as the Italian government had released a Ksh1.8 billion loan in 2017 to finance Phase II of the water project that was to include the extension of pipelines to the un-serviced areas of Kabarnet town, Kabasis, Kapsoo and Kituro, a lot needs to be done to ensure the water is well distributed to cover a big part of the constituency. In this second phase, the project is expected to distribute water to a population of close to 65,000, as compared to the current 12,000. The project design includes the construction of a sewerage system and waste management for Kabarnet, a town that currently has more than 30,000 inhabitants.

**Kirandich Water Dam,
Kabarnet - Baringo County**



**RUN
FOR
KIR
DAM**

02

D I G I
T A L -

A D V E R T I S I N G

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UVWXYZ

Some things are just meant to be.



SUNDAY
MARCH 10
2019

1100 - 1700
HRS



POSSE PARTY PRESENTS

BeLeetEd

DEMEANOR:VANITY

ACCESS
2500/-

LOCATION : SECRET



THE
POSSE



TELEVISION

03

L O

G O

F O L I O

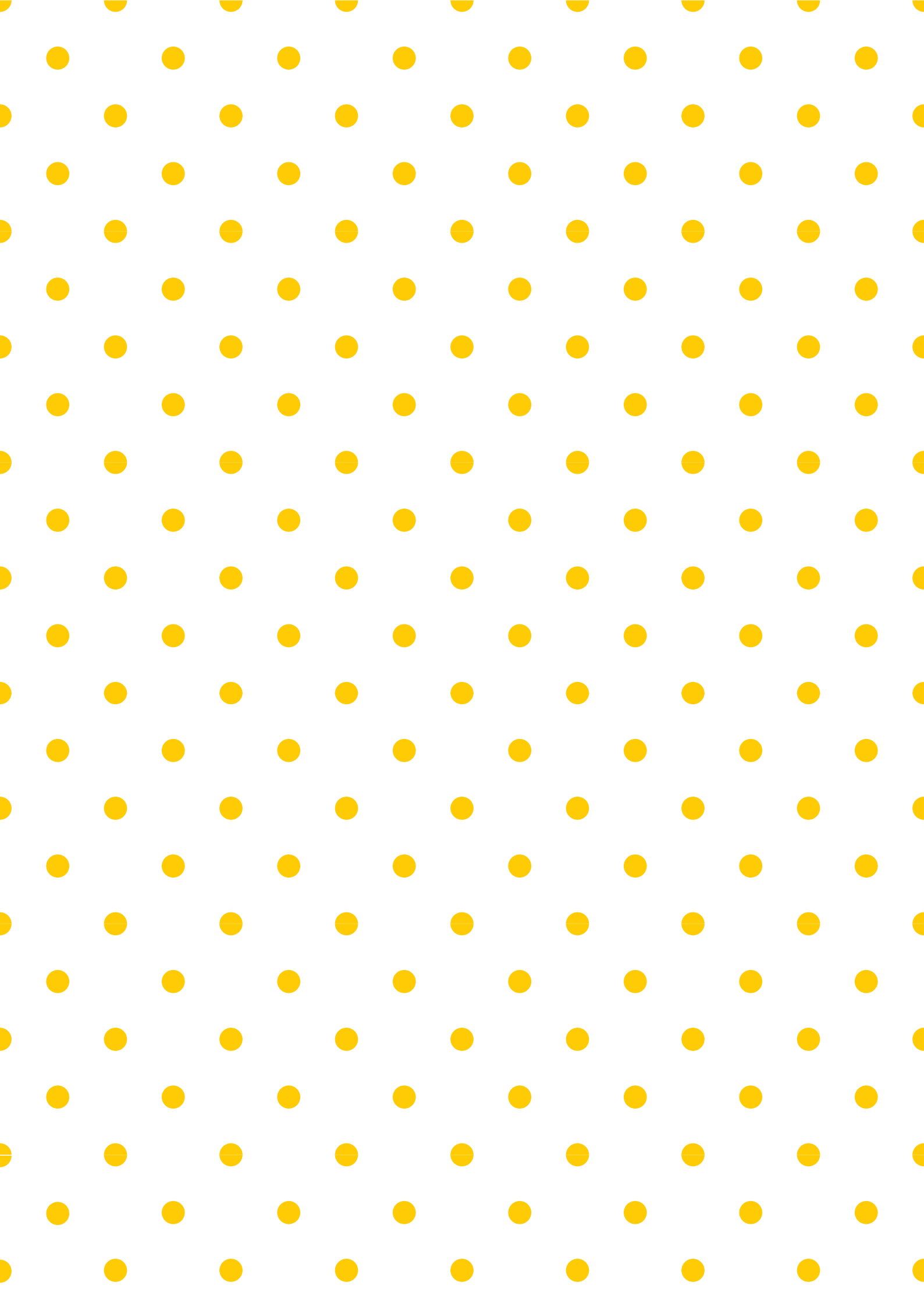
Logo Design

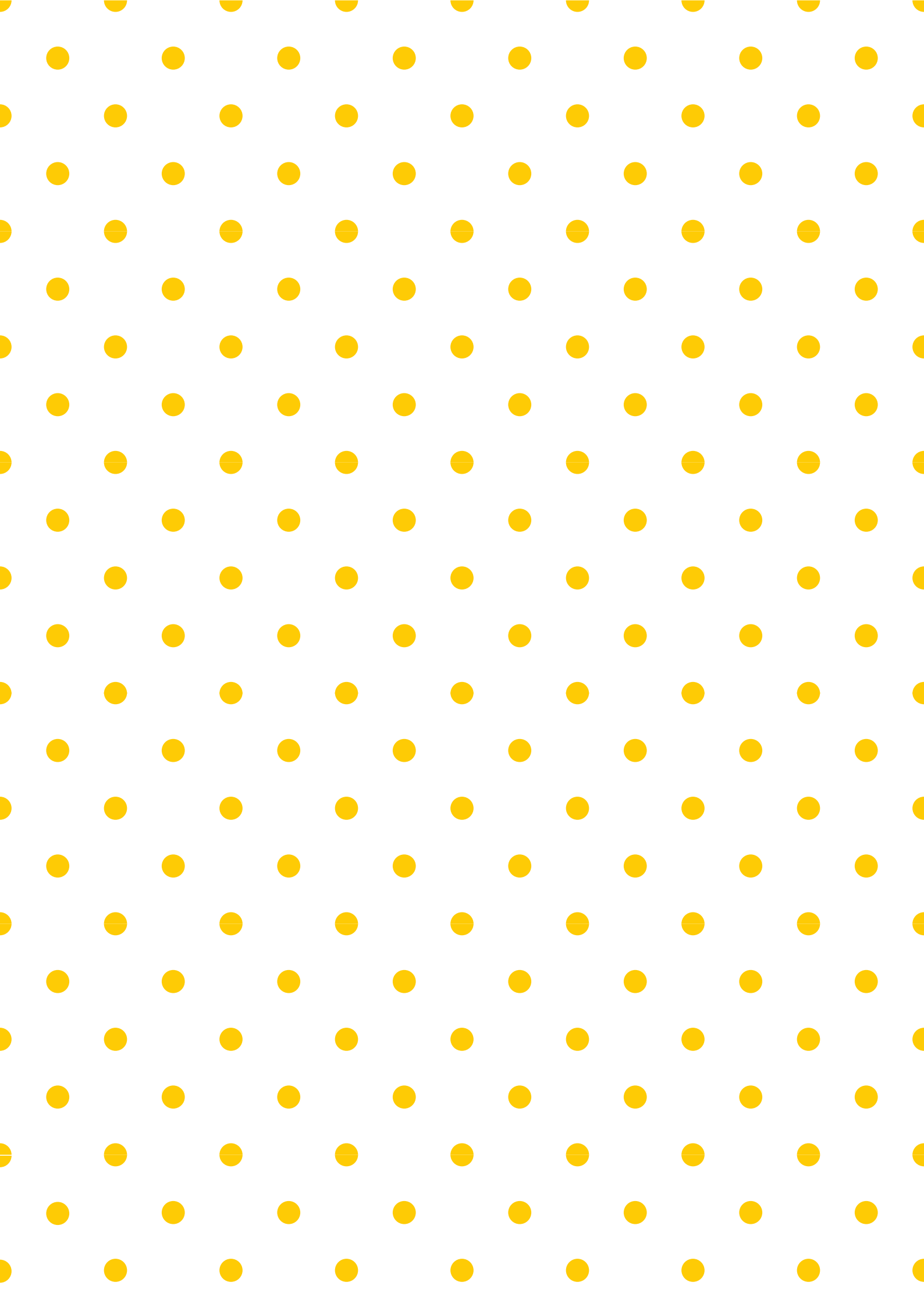
Here is a collection of some of the logos we have worked on so far.

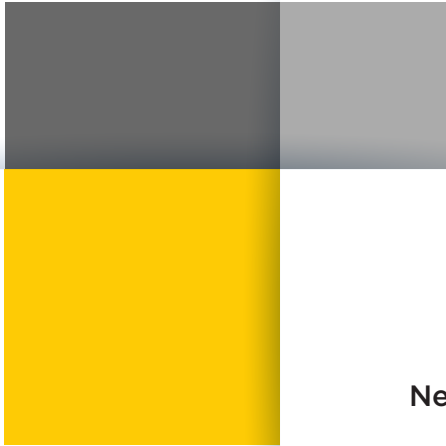
Brands:

State of the ART, Dadaab Book Drive, Asset Recovery Agency, European Film Festival, Collins Injera, NOMA! Exhibition, DJ G Money, Aberdare Spa & Safari Lodge, Bubbles Executive Drycleaners, Move Correct, James & Anne Gachui Foundation, Swtnz Foods.









Nelleon Place, 1st Floor, Rhapta Road,
Westlands, Nairobi, Kenya



orinacreate@gmail.com



+254 727 781 206